



GOA INSTITUTE
OF MANAGEMENT
PORIEM, SATTARI, GOA

NOVA NOVA SCHOOL OF
BUSINESS & ECONOMICS

START IN **GOA,**
FINISH IN **PORTUGAL.**

**INTERNATIONAL DOUBLE
DEGREE IN ANALYTICS**



NOVA NOVA SCHOOL OF
BUSINESS & ECONOMICS

#15 International Masters in Management Worldwide

Ranked
#33rd **nirf**
in India by
Goa Institute of Management



INTERNATIONAL DOUBLE DEGREE IN ANALYTICS



COURSE LEVEL
MASTERS
PROGRAMME

TWO YEARS – TWO DEGREES

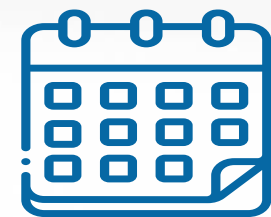
Half the time, half the cost, double the degree!

PGDM – Big Data Analytics (BDA), from GIM, India
+ Masters in Business Analytics (BA), from Nova
School of Business and Economics, Portugal.



STUDENT INTAKE

30



DURATION

24 MONTHS



DEGREES

PGDM(BDA) & MASTER(BA)

INTERNATIONAL DOUBLE DEGREE IN ANALYTICS (IDA)



The program offers a comprehensive learning experience, covering statistical theory, big data management, and business intelligence systems, including machine learning.

Students gain hands-on experience with industry-standard tools and real projects. This curriculum also emphasizes designing data-driven organizations, project leadership, and leveraging data for decisions.

Graduate-level training focuses on mastering data tools for effective manipulation. The program addresses the critical aspects of data-driven decisions, including limitations, human cognition, ethics, and legal constraints.

IDA PROGRAM STRUCTURE

Host Institution	Trimester/Semester	Duration
Goa Institute of Management, India	Induction	June
	Term I	July-September
	Term II	October-December
	Term III	January-March
	Term IV (In-company Internship)	April-August
Nova School of Business and Economics, Portugal	Discovery Week	Last week of August-first days of September
	Semester I	September-December
	Skills Accelerator	January
	Semester II (Work Project)	February-May (defense in June)
	Skills Accelerator	May-June

ELIGIBILITY

- 30 months of full-time work experience.
- Minimum 50% aggregate in Bachelor's Degree.
- XAT/CAT/GMAT
- English Proficiency Exam: TOEFL iBT/IELTS/Cambridge English Proficiency exam (CPE)/Cambridge English Advanced exam (CAE)/Cambridge English Business Certificates (BEC).
- GIM Analytics Aptitude Test (GAAT).
- Age limit- 26 years.



FEE STRUCTURE & PLACEMENT SUPPORT

- Fees at GIM: Rs. 13,42,900 (Inclusive of accommodation)
- Fees at Nova SBE: Euro 8000
- Other expenses: Food and lodging at Nova SBE (Euro 8000 approximately), Airfare, Visa Processing, etc.
- Placement support from both GIM and Nova SBE.

Nova-SBE and GIM CAMPUS





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